

文化內容策進院「創意內容媒合交流平台」

隱私權與個人資料保護政策

IP MEETUP by TAICCA

PRIVACY AND PERSONAL INFORMATION PROTECTION POLICY

- 一、IPMEETUP by TAICCA 平台（以下稱「本平台」）係由文化內容策進院（以下稱「TAICCA」）設置及營運，透過「本平台」向您提供相關服務及功能（以下合稱「本服務」）。「本平台」與「TAICCA」將依中華民國個人資料保護法之規定及本隱私權與個人資料保護政策（以下稱「本隱私權政策」）蒐集、處理及利用您的個人資料，並對於您的個人資料權利提供必要之保護。
 1. IP MEETUP is established and operated by Taiwan Creative Content Agency ("TAICCA") and provides you with the related service and function (the "Service"). IP MEETUP and TAICCA will collect, process and use your personal information in compliance with the Personal Data Protection Act of Taiwan, R.O.C. (the "PDPA") and this Privacy and Personal Information Protection Policy (the "Policy"), and shall provide you with necessary protection to your right of personal data.
- 二、在開始使用「本服務」前，您應確認已審閱並同意「本隱私權政策」所列全部條款；若您不同意全部或部分者，請勿使用「本服務」。
 2. Prior to the use of the Service, you shall ensure you review and accept all provisions of the Policy. If you shall not accept all or part of the Policy, you shall not use the Service.
- 三、適用範圍：「本隱私權政策」僅適用於「本平台」與「TAICCA」對您個人資料所為之蒐集、處理與利用，不及於其他非「TAICCA」所有或控制之其他組織、公司或個人。您可能經由「本平台」連結至第三人所經營之網站，各該網站所為之個人資料蒐集係依其網站之隱私權政策規定處理，與「本平台」或「TAICCA」無涉。
 3. Sphere of Application: The Policy shall only apply to the collection, processing and use of your personal data by IP MEETUP and TAICCA other than any other organization, company or individual owned or controlled by TAICCA. You may access third-party website through IP MEETUP. IP MEETUP and TAICCA shall not be responsible for the collection made by such third-party website.

四、依據中華民國個人資料保護法之規定，「本平台」謹此將依法應向您告知之事項臚列如下：

- (1)蒐集機關名稱：行政法人文化內容策進院。
- (2)蒐集目的：提供「本平台」相關服務、行銷、契約、類似契約或其他法律關係事務、客戶管理與服務、電子商務服務、廣告和商業行為管理業務、其他合於「TAICCA」組織章程所定之業務。
- (3)個人資料類別：識別類（姓名、地址、聯絡電話、電子郵件信箱、FB 或其他社群帳號登入時由該等業者所提供之資料等）、特徵類（年齡、性別、出生年月日等）、社會情況類（興趣、休閒、生活格調、消費模式等）、其他（往來電子郵件、網站留言、系統自動紀錄之軌跡資訊等）。
- (4)個人資料利用期間：「本平台」會員有效期間及終止後六個月；若非會員則於該蒐集個人資料之目的消失後六個月。
- (5)個人資料利用地區：「本平台」執行業務及伺服器主機所在地，主要為中華民國台灣地區。
- (6)個人資料利用對象：「本平台」與「本平台」委外之協力廠商。
- (7)個人資料利用方式：依蒐集目的範圍及「本隱私權政策」進行利用。
- (8)行使個人資料權利方式：依個人資料保護法第 3 條規定，您就您的個人資料享有查詢或請求閱覽、請求製給複製本、請求補充或更正、請求停止蒐集、處理或利用、請求刪除之權利。您可以聯繫我們提出您的請求，「本平台」將於收悉您的請求後儘速處理。
- (9)個人資料選填說明：若「本平台」於蒐集您的個人資料時，相關網頁或文件載明為自由選擇是否填寫者，僅為提供您使用「本平台」更佳體驗，不影響您使用「本服務」之權益。

4. According to the PDPA, IP MEETUP hereby provides you with the following information:

- (1) The name of the agency collecting personal data: Taiwan Creative Content Agency ("TAICCA").
- (2) The purpose of the collection: To provide the services, marketing, contracts, agreements and other legal matters, consumer and customer management and services, e-commerce services, advertising and commercial management provided by IP MEETUP, and other business as provided the organization charter of TAICCA.
- (3) The categories of the personal data to be collected: Identification (name, address, contact number, email address, FB account or other information provided by community, etc.), characteristic (age, gender, date of birth, etc.),

social and cultural attributes (hobbies, leisure activities, lifestyle, consumption habits, etc.) and others (email correspondence, website messages, system automatic tracking records, etc.).

- (4) The time period of which the personal data is used: For as long as membership remains valid and within 6 months after termination of the membership, or for non-members 6 months after the purpose of the data collection is no longer valid.
- (5) The territory of which the personal data is used: The location of IP MEETUP's business operation and host server, which are mainly based in Taiwan, R.O.C.
- (6) The recipients of which the personal data is used: IP MEETUP and its contractors.
- (7) The methods of which the personal data is used: Data shall be used according to the above-mentioned purpose and this Policy.
- (8) The methods to exercise your right to personal information: Under Article 3 of the PDPA, you may request to inquire or review your personal data, request for a copy of your personal data, request to add to or correct your personal data, request to stop the collection, processing, or use of your personal data, and request to delete your personal data. You may contact us to make your request, and IP MEETUP will process the request after receipt as soon as possible.
- (9) Filling in optional information: If the personal data requested is stated as optional, not filling these items in will not affect your right to use the Service. Filling these items in will enable the Service to provide a better experience on IP MEETUP.

五、個人資料的蒐集、處理、利用說明

「本平台」所取得之個人資料，僅供「本平台」與「TAICCA」於蒐集目的範圍內使用，除前述範圍之外，非經事先另行取得您的同意，或是依照相關法律規定所必要的範圍內，否則「本平台」不會將您的個人資料提供給第三人，或移作其他目的使用。除依法應提供予司法、檢調機關、相關主管機關，或與「本平台」協力廠商為執行相關活動必要範圍之利用外，「本平台」不會任意將您的個人資料提供予第三人。

5. COLLECTION, PROCESSING AND USE OF PERSONAL DATA

The personal data collected by IP MEETUP shall only be used within the purpose of the collection. IP MEETUP shall not provide your personal data to any third party or use for any other purpose except with your prior approval or in compliance with the related laws. IP MEETUP shall not provide your personal data to any third party except

providing the same to judicial authority, prosecutor, competent authority in compliance with laws or contractors of IP MEETUP for purpose of related activities.

六、活動資訊之搜集與利用

「本平台」會蒐集您使用「本服務」時進行的相關活動資訊，以便「本平台」藉由利用、分析此等資料增進、改善「本服務」的品質。「本平台」可能蒐集之活動資訊包括：

- (1)您使用「本服務」時的瀏覽紀錄；
- (2)您使用會議或聊天功能所產生的文字或音訊紀錄；
- (3)您與其他會員進行的交流或分享紀錄；
- (4)您與其他會員從事的交易。

上述「本平台」蒐集之活動資訊，將於提供您「本服務」之目的範圍內使用；若使用於其他目的之用途，「本平台」將會進行去識別化處理，以確保您的個人資料安全。

6. COLLECTION AND USE OF ACTIVITY INFORMATION

To improve the quality of the Service, IP MEETUP may collect information in relation to the activities in which you participate through the Service. The activity information IP MEETUP may collect shall include:

- (1) Your browsing record with the Service.
- (2) The text or audio record as you use the function of meeting or chat.
- (3) The communication or share record by and between you and another member.
- (4) The transaction between you and another member.

The foregoing activity information collected by IP MEETUP shall be used within the purpose of providing you with the Service. To protect your personal data, IP MEETUP shall de-identify your personal data before any use outside the purpose of providing the Service.

七、COOKIE 及其他類似技術

為便於日後辨識及提供「本服務」所需，當您使用「本服務」時，「本平台」可能會在您的電腦或其他連網設備上設定與存取 Cookie 或其他類似技術。您可以透過設定您的個人電腦或其他連網設備，決定是否允許 Cookie 或其他類似技術的使用，若您關閉 Cookie 或其他類似技術時，可能會造成您使用「本服務」時之不便利或部分功能限制。

7. COOKIE AND SIMILAR TECHNOLOGY

For later identification and use of the Service, as you use the Service, IP MEETUP may

set and access cookie or similar technology in your computer or other devices. You may determine whether or not to accept cookie in your computer settings or Internet settings. It may result in reduced functionality or disabling of certain features of the Service provided you turn off cookie or similar technology.

八、保密與安全性

為了保護您的帳戶及個人資料的安全，請您不要任意將個人帳號、密碼提供予第三人或允許第三人以您的個人資料申請帳號、密碼，否則相關責任由您自行負擔。若您的帳號、密碼有外洩之虞，請您立即更改密碼，或通知「本平台」暫停該帳號（「本平台」可能會要求核對您的個人資料）。

8. CONFIDENTIALITY AND SECURITY

To protect the security of your account and personal data, you shall not provide your account and password to any third party or allow any third party to apply account and password with your personal data, or you shall be liable for any result thereof. In case of any doubt that your account and password are divulged, you shall reset your password immediately or notify IP MEETUP to suspend your account (IP MEETUP may check your personal information to confirm your identity).

九、隱私權政策之修改

「本隱私權政策」如經修改，修改後之內容將隨時公告於「本平台」。若您不同意該等變更或修改，請停止繼續使用「本服務」，並依「本隱私權政策」之規定通知「本平台」停止蒐集、處理及利用您的個人資料。

9. REVISION OF POLICY

In the event of any revision of this Policy, the revised provisions will be announced on IP MEETUP from time to time. You shall cease to use the Service provided you disapprove the revised Policy and notify IP MEETUP to cease collection, processing and use of your personal data according to this Policy.